

Environmental Council  
Minutes  
Wednesday, October 29, at 8am in J203

In attendance: Tara Speck, Tim Lutz, Marianne Peffall, Andrew Barrett, Joan Woolfrey, Patrick Gardner, Kurt Kolasinski, Jess R. Duffy, Paul Morgan, Pete Galloway, Ed Bruno, Dave Gulick, Joan Welch and Melissa Nejbauer

- Website Update

Kurt Kolasinski thanked those who had already provided content for the new website. But now is the time for more photos and more content. Every member of the Council is requested to go to [www.wcugreen.org](http://www.wcugreen.org), check through the pages and the structure of the website and is invited to make comments, corrections and suggest content. Make sure that your department is well represented and projects a good image.

- December 3 Event

<http://www.wcugreen.org/gi36events.html>

A joint meeting with the Chester County Greenhouse Gas Reduction (GHGR) Task Force on Wed., Dec. 3 from 7-8:30pm in Sykes Ballroom A.

- 4CP Meeting Nov. 7

Joan Welch and Tim Lutz are meeting with 4CP (Chester County Citizens for Climate Protection, <http://www.chescocooler.org/>) about speakers who will address the impact of climate change.

- Council members are encouraged to go to the WCU presidential candidates forums and bring up "green campus" and sustainability issues.

- Darla Spence Coffey and Larry Dowdy are setting up a high level administrative committee on sustainability.

- Paul Morgan and Hal Dean are going to attend the AASHE national meeting in Raleigh, NC Nov. 9-11.

- BLUER and Tim Lutz met with Darla Spence Coffey about getting WCU involved in Borough efforts for GHG reduction.

- Borough/WCU Officials Group to link strategic interests of Borough and WCU (BUOG).

- Rideshare Presentation by Melissa Nejbauer  
[eRideShare.com](http://eRideShare.com)

Respondents to survey on car pooling, when responding with positive interest, said issues that concerned them most were 1) save money on gas, 2) save money on maintenance, and 3) something green.

From our Transportation page <http://www.wcugreen.org/tr90transportation.html>, we already have a link to the WCU RideShare program <http://www.wcupa.edu/hr/share/>.

Discussion of how to enhance participation in carpooling. Can WCU offer incentives: free parking, set aside parking spots, designated parking spots (with a RideShare parking sticker?), signage required for such spots. WCU should advertise program.

Benefits to WCU are good PR, requirement for fewer parking spots, lower congestion, better relations with Borough.

The Philly CarShare deal has sunk. Things were going well until they demanded a minimum \$2300 per month guaranteed income. Would it be possible to partner with Borough to move this forward?